Hublet – Sharing Digital World

For Academic Libraries
About Hublet

- **A Finnish innovation created in 2014**, that started with the need for borrowable tablets. Our solution allows equal and easy access to digital content and services for everyone. **Enabling Digital Inclusion** is our core focus.

- Hublet enables customized content to be digitally delivered to different kinds of services, such as libraries and health care (hospitals and senior centers), science centers, museums and hospitality segment.

- In the library market, we operate globally through a network of partners in **25 countries from the US to Australia**. **Over 700 libraries** have taken Hublet as part of their digital ecosystem!
Charged, wiped and ready to go
Made easy to use & manage

Hublet Solution consists 3 parts:

• Hublet Manager
• Hublet Tablets
• Hublet Smart Docking Station

Self-service in 4 simple steps:
1. Scan your library card
2. Remove a tablet
3. Enjoy a wealth of content
4. Replace when finished
## Hublet Solution

### Hublet Manager
- Cloud based management system.
- Control settings for all tablets.
- Adjust tablet loan time for different profiles.
- Browser interface for content and device management remotely.
- Create user profiles and desktop views for Hublet Tablet.
- Add Applications, Web links and Files to the tablet desktop views.
- Create separate tablet profiles for Adults and Children.
- Creating Hublet PINs for tablet borrowing in multiple usage scenarios with different content.
- Integration to Library management system for borrower authentication.
- Reporting of tablet usage rates in given time period per Organization, Site and Docking Station with possibility to export to Excel file.
- Systems Diagnostics (on Docking station and individual tablet).

### Hublet Tablet
- Ergonomic and protective covers.
- Pre-selected applications files and desktop views for the users.
- The end users is not able to add or remove content or change tablet settings.
- Automated software updates – doesn’t interfere the usage of tablet.
- Possibility to use your own wired headphones.
- Work only on pre-defined WiFi networks.
- Android tablets.
*User history data is deleted when the Hublet Tablet is returned to the dock.*

### Hublet Smart Docking Station
- The Hublet Tablets are locked and secured in one place.
- Easy to use touch screen with language and profile selection for end users.
- Automatically charges the tablet battery for the next user.
- You can connect the dock to a LAN or WiFi network.
- Barcode, RFID or magnetic stripe reader to scan Library card.
- Available with floor or wall mounting.
- Available with 3 or 6 tablets.
*Easy to use touch screen for borrower authentication.*
• Deliver a range of digital content

Hublet is a fully accessible self-service tablet capable of delivering personalised content, digital subscriptions, apps and more - all curated by you and your team to deliver the safest and most accessible experience possible.

The type of content available on the device is tightly tied to profiles that you create, meaning that, for example, children will have access to very different content than teenagers or adults.
A simple, yet powerful user interface

At the heart of the Hublet solution is the Hublet tablet, which features a simple yet extremely powerful user interface. Although powered by the Android operating system, we hide the complexities and settings normally found on a tablet UI and instead present your users with a clean, easy-to-use interface that is completely curated and controlled by you.

Posts
At the top of the interface, we reserve a large area that you can use to post content and present marketing messages to your users.

Highlighted apps
Mark apps as 'recommended' in Hublet Manager and they will appear on the main interface as easily accessible icons.

Categories
Curate your own category lists of digital content, games and content that your users can easily navigate through using a full-screen interface.

Loan period
Provides a clear indication of how much loan time is remaining and allows users to manually log out if required.
Control every device with Hublet Manager
Manage your entire Hublet account

**Dashboard**
Get an instant view of how your Hublet tablets are performing, with the number of daily or monthly loans easy to see.

**Quick start guide**
Be up and running in minutes with access to a wealth of quick start documentation and answers to common questions.

**Profiles**
Create unique user **profiles** that define what content, messaging and apps are available for your users.

**Posts**
Posts are marketing messages that appear on the tablet home screen, allowing you to promote events or activities or any other info you wish to highlight.

**Loans**
View the status of all your tablets that are currently on loan, who has them and when they are due to be returned.

**Codes**
Codes are a simple way for you to allow users who may not be registered to loan a device by entering a simple PIN or scanning a QR code.
Configure and administer your devices

**Users**
Manage all of your Hublet users and their roles together with adding new users and removing accounts not required.

**Settings**
Configure your contact information, timezone settings, default languages and connect your account to Google Play Store.

**Networks**
Pre-configure WiFi network access, allowing your tablets to automatically connect to the network on loan.

**Integrations**
Connect Hublet to a range of third party systems, such as Library Management Systems for authentication.

**Tablets**
View all your tablets in one place and configure how they perform, when updates should apply and more.

**Docking Stations**
Setup and manage all of your Smart Docking Stations on your network.
Why Hublet?

• **Improve your customer experience**: Provide digital content to your customers in an easy-to-use format.

• **Save staff’s working hours**: No more need of management for separate devices, you only need one easy-to-use cloud-based management software, the Hublet Manager.

• **Security**: Personal user data will be automatically erased after you return the device to the Hublet Smart Docking Station.

• **Easy to use and control**: Tablets are easy to use, to borrow and to return. Tablet users cannot edit the content or settings by themselves.

• **Secured Hardware**: The tablets remain locked in their charging stations and only work on pre-defined Wi-Fi networks.
The Hublet Solution provides a safer end user experience thanks to the Fotonit coating method, which keeps surfaces bacteria- and virus- free.

- The self-disinfecting photocatalytic coating, together with light, destroys viruses, bacteria, mould spores and other volatile organic compounds. The photocatalytic coating provides long-lasting antimicrobial protection for various contact surfaces and is harmless to the environment.

- The effectiveness of the Fotonit photocatalytic coating has been proven in a study conducted at Tampere University, Finland. Its photocatalytic process can destroy 98% of influenza viruses, among other things, in 2 hours under normal indoor lighting conditions.

- The coating is applied by spraying the substance onto the whole Hublet Tablets and Hublet Smart Docking Station’s screen surfaces. It is used globally in schools, airports, gyms, public transportation, hospitals, supermarkets, hotels and restaurants.
Survey from Libraries in Finland, Spring 2021

80% of libraries decreased the subscription of physical newspapers and magazines last year.

More than half said the reason was the transition to use digital materials.

Among those libraries, 42% said the Hublet Solution has replaced physical newspapers.

Hublet Solution saved an average of

70 hours (equal to €1875) per year per librarian.

82 hours (equal to €2220) per year from library IT-support.

4 sqm or more of library’s spaces compared to the space needed for using regular computers.

Hourly wages (calculated based on €avg (incl. incidental expenses) in Finland) and working hours of 65 library staff are calculated for the results.
Benefits for the Organisation

**Organisation**
- Assists libraries to employ sustainability by reducing printed materials.
- The Hublet Solution is only workable in pre-defined networks.
- Risk of damage or theft is minimal.
- The Hublet Tablets serve as feedback collection devices.
- Saves space if compared to computers.
- Complies with General Data Protection Regulation (GDPR).

**IT-department / Librarians**
- Automatic update of applications and software.
- All devices are managed with 1 program. Access to Hublet Manager from anywhere.
- Easy to create different content for different user groups.
- Automatic charge and erase user data when the Hublet Tablet is returned to the Hublet Smart Docking Station.
- End-users can’t change device’s settings.
- Saves working time from handling printed materials or upgrading other regular devices.

- Do not require special IT skills.
- Saves up to 80% of the IT-expenditure.
Hublet Solves the Following Challenges:

• Where to find a cost-effective solution?
• How to ensure adequate human resources with new digital devices?
• How could different content be easily created for different user profiles?
• How to take care of data protection challenges?
• How are updates handled?
• How to make sure that users do not make changes to the contents of the tablets? And control the use of the tablets?
• How to lend the Hublet Tablets without being stolen or broken?
• How to make sure all devices are fully charged?
Thank you!

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